

JOINT SESSION

9:30 - 11:00 am

GETTING YOUR ENERGY COST UNDER CONTROL

Equipping your Greenhouse for Energy Efficiency

Henry Huntington,
Pleasant View Gardens, London, NH

ALTERNATE APPROACHES:

Co-Generation:

Improving Energy Efficiency

Cole Cacciavillani, CF Greenhouses,
Leamington, ON

Creating an Income Source

Darrin Didychuk, Great Northern Hydroponics,
Kingsville, ON

Anaerobic Digestion – for Heat & Electricity
Don Hilborn, OMAFRA, Woodstock ON

Energy Conservation Techniques:

Heat Placement and Liquid Foam Systems

Xuiming Hao, AAFC, Harrow, ON
Shalin Khosla, OMAFRA, Harrow, ON

11:15 am

OPENING CEREMONIES

VEGETABLE PROGRAM

2:00 - 3:30 pm

VEGETABLE PRODUCTION

The Benefits of Work and Production Registration Systems

Ad N. M. de Koning, HortiMaX, Pijnacker, NL

OGVG, 1st in Food Safety!

How We Got There - Where We're Going

Rose Martin, Ontario Greenhouse Vegetable Growers, Leamington, ON



3:00 - 3:30 pm

Modifying Your Growing Techniques to Improve efficiency

Herman Hermans
Innocrop Consulting H. Hermans, Baarlo, NL

FLOWER PROGRAM

1:30 - 3:00 pm

WHAT'S NEW?

A Journey of Enlightenment Through The Confusing Maze of New Annuals

Allan Armitage
U. of Georgia, Athens, GA



New Varieties that WOW at the 2007 California Pack Trials

Dave Kuack, GM-Pro, Fort Worth, TX

Hellebores for Inside & Out.

New European Hydrangea for Spring Flowering

Greg Soles, Yoder Bros., Barberton, OH

4:00 - 5:30 pm

PERENNIALS

Scheduling Perennials for Different Seasons

Greg Soles, Yoder Bros., Barberton, OH

Managing Height with PGR's

Mel Sawaya, Focus Greenhouse Management, Simcoe, ON

Perennials, Perennials – How Many

Heuchera & Echinacea Can One Mind Stand?

Allan Armitage, U. of Georgia, Athens, GA

4:00 - 5:30 pm

WORKSHOP

Diagnostic Tools that Make You Money

Theo Blom, Youbin Zheng, University of Guelph, Guelph ON

5:30 - 7:00 pm

RECEPTION



VEGETABLE PROGRAM

9:30 - 11:00 am

WORKSHOP: WATER MANAGEMENT

Water Use Theory

Tom Papadopoulos, AAFC, Harrow, ON
Practical Water Management Strategies
Herman Hermans,
Innocrop Consulting H. Hermans, Baarlo, NL
Water Management Software Programs
Representatives from Argus, Hoogendoorn, HortiMaX & Priva along with growers who are using their technology will discuss the benefits of each.

FLOWER PROGRAM

9:30 - 11:00 am

GARDEN CENTRES

Your Store as a Marketing Tool: Meeting the Expectations of a Changing Consumer
Judy Sharpton, Growing Places Marketing, Savannah, GA

9:30 - 10:30 am

FLOWER MARKETING

Our Experience with Pay-By-Scan

Barb Jeffery-Gibson, Jeffery's Greenhouses, St. Catharines, ON

Embracing the New Marketing Reality

Vincent Naab, Naab Horticultural Marketing, Bethlehem, PA



11:30 am - 12:00 pm

KEYNOTE ADDRESS

Flower Trends As I See It

Anna Ball
Ball Seed, West Chicago, IL

2:00 - 3:30 pm

GARDEN CENTRES

Human Resources – Are You Ready for 2013?

Chris Pepetone, Terra Greenhouses, Waterdown, ON

Incorporating the Marketing Vision of 2 Generations

Linda & Bill Cozyn, Cozyn Garden Centre, Stratford, ON

Pricing For Profit by Knowing Consumer Trends

John Vanderwees, Vanderwees Greenhouse, Thunder Bay, ON

2:00 - 3:30 pm

FLOWER PRODUCTION

Tricks to Growing Quality Poinsettias

Allen Hammer, Dummen USA, Hilliard, OH

New Uses for Old Growth Regulators

Mel Sawaya, Focus Greenhouse Management, Simcoe, ON

BioControl: Managing Your Insect Pests and Dollars

Graeme Murphy, OMAFRA, Vineland, ON

