

NEW PRODUCTS DISPLAY



TERMS & CONDITIONS

A "New Product" is defined as "New" when it is introduced into North America after January 2010.

Location:

The New Products (Non-Selling) display will be located along the South Wall of the Trade Show floor.

Display:

- * There are 2 display cases, each with 4 boxes (see picture). 8 boxes in total.
- * The display cases will be set on a skirted, table top.
- * The enclosed display boxes are made of white painted wood with glass front doors.
- * The glass doors will be locked.
- * Dimensions of each box: 16" wide x 16" high & 20" deep.



Eligibility:

- * Space will be allocated on a first come, first served basis.
- * Exhibitors may rent a maximum of 2 boxes side by side (A1 + B1) or (A2 + B2).
- * A vertical combination (A1 + A2) is not allowed.
- * Weight limit: 20 Kg.
- * For any product that is larger than the space allotment, we suggest that you provide a picture or model.

Cost:

- * \$100 + 13% HST for one 16"w x 16"h x 20"d box.
- * \$200 + 13% HST for one 32"w x 16"h x 20"d box.
- * Payment will be refunded if cancellation notification is received prior to August 15, 2011.

Setup:

- * Product must be delivered to the Registration Desk in Trade Show Floor (North West corner of Exhibition Hall C) by 4:00 pm on Exhibitor set-up day.
- * Display will be set up at 4 pm.
- * All items must fit within the contracted space.

Tear Down:

- * Exhibitors are responsible for collection of their own products **immediately** after the close of show (at 4 pm Thursday).

Signage:

- * Each display will be provided with a sign prepared by CGC with the following information: Product Name, Description (5 words max), Supplier name, Booth #(s)
- * Signs will be placed in the front of each box in a 5" x 8" frame (white 5" x 8" paper with black lettering; font size depending on the amount of information).
- * The CGC Show Guide lists New Products & New Varieties Exhibitors.
- * This is an educational display. No sales literature or marketing of the new product is permitted in this area.

Cancellation:

- * Exhibitors unable to display for any reason, **must notify the CGC Executive Coordinator** of their wish to cancel prior to **September 30th** at P.O. Box 11, Jordan Station LOR 1S0; Phone / Fax: 905-892-9851
- * Failure to notify the CGC of cancellation will forfeit rights to future "new products" display space.

Display Restrictions:

- * CGC reserves the right to accept or reject any display space application.
- * CGC reserves the right to refuse display space to any company whose new product is not likely to be, in the opinion of the CGC, compatible with the general character and objectives of the show.

Liability:

Liability & Insurance regulations are listed in the Exhibitor Manual, page 17.

NOTE: Total space is limited to 8 boxes.

Space will be assigned & confirmed only after a completed and signed contract with appropriate payment, has been received by the CGC.