

NEW VARIETIES DISPLAY



TERMS & CONDITIONS

"New Varieties" are considered to be only those varieties of **potted plants, cut flowers, bedding plants** and **vegetables** whose introduction does not predate October 1st, 2009.

Location:

The New Varieties (Non-Selling) display will be located along the South wall of the Trade Show Floor.

Eligibility:

- * Space will be allocated on a first come, first served basis.
- * Multiple spaces may be requested, however they are subject to availability.
- * Applications must be **received** by the Canadian Greenhouse Conference (CGC) prior to August 31, 2011.

Cost:

- * \$10 + 13% HST per linear foot for CGC Exhibitors.
- * \$20 + 13% HST per linear foot for Non-exhibitors.

Display Size:

- * The display will be on a skirted, tabletop. Sections sold are 12" wide & 30" deep.

Setup:

- * Product must be received by 5:00 pm Tuesday, Oct. 4 or space will be reassigned.
- * Exhibitor responsible to deliver their plant materials to the on-site collection area near the loading docks, in a form ready for display
- * Display will be set up when the doors at the loading docks are closed at 5 pm.
- * Cut flowers are to be displayed in CGC vases, 1 stem per variety.

Tear Down:

- * Because the display is at the loading docks, exhibitors are responsible for collection of own material **immediately** after the close of show (at 4 pm Thurs.).
- * Any material remaining after 4:10 pm Thursday (show close) will be donated to the Univ. of Guelph Hort. Club plant sale.

Signage:

- * CGC will provide all display identification. (5" x 8" signs)
- * Please ensure all information regarding variety, breeder, booth number, etc. is included with the application form.
- * The CGC Buyer's Guide lists New Varieties Exhibitors.
- * This is an educational display. No sales literature or marketing of the new variety is permitted in this area.

Cancellation:

- * Exhibitors unable to display for any reason, **must notify the CGC Executive Coordinator** of their wish to cancel prior to **September 30th** at P.O. Box 11, Jordan Station ON L0R 1S0 Phone / Fax: 905-892-9851
- * Failure to notify the CGC of cancellation will forfeit rights to future "new varieties" display space.

Display Restrictions:

- * CGC reserves the right to accept or reject any display space application.
- * This display is to provide a showcase of new varieties of greenhouse flowers, plants and produce recently introduced to the marketplace.

- * CGC reserves the right to refuse display space to any company whose new variety display is not likely to be, in the opinion of the CGC, compatible with the general character and objectives of the show.

Official Customs Broker & Transportation Provider: Mendelssohn Event Logistics

Amy Salick

40 University Ave., Unit 400
Toronto, ON M5V 1T1

Tel: 416-863-9339 ext. 224

Toll Free: 1-800-665-4628

Fax: 416-863-5149,

Email: asalick@mend.com

Web: <http://www.mend.com/>

Liability:

Neither the CGC nor any person representing the conference, RVS, SHOWTECH Power & Lighting, Badge Studio, Mendelssohn Event Logistics, nor the Scotiabank Convention Centre shall be responsible for any loss, damage or injury that may occur to the exhibitor or exhibitor's employees, representatives, or property, from any cause whatsoever, prior to, during, or subsequent to, the period covered by the display contract. Each exhibitor on signing the display space contract expressly releases the CGC from and agrees to indemnify them against all claims.

The CGC shall have full power in the interpretation and enforcement of all rules and regulations herein contained and the power to make such amendments and further rules and regulations as they consider necessary for the proper conduct of the display.

Register On-line at:

www.canadiangreenhouseconference.com