



Harness the Energy - Join the Excitement

Leading Edge Canadian Greenhouse Conference makes its move to Niagara Falls, Ontario

NIAGARA FALLS, Ontario, April 5, 2011 – The Canadian Greenhouse Conference (CGC) slated for October 5 and 6, 2011 is moving to Niagara Falls, Ontario at the newly-designed Scotiabank Convention Centre. Started in Guelph in 1979 as a way for industry stakeholders to network, share knowledge and conduct business, the CGC has hosted annual conferences in Toronto for the last ten years.

“We’re excited about the move to Niagara Falls. We’ve revitalized the conference, and will be showcasing greater opportunities for networking, education and entertainment,” said Sandy Carlton, Chair of the CGC Trade Fair Committee.” The Niagara Region is home to a large percentage of our stakeholders and supporters. We anticipate this move to be a positive one, and look forward to future expansion.”

Since its inception, the CGC has grown to more than 150 exhibitors and regularly attracts over 1800 attendees. The speakers program will be international in scope, attracting industry leaders and academics from North America and Europe. This year, the conference will feature an innovative workshop led by the Flower Council of Holland. Ivo Brautigam, General Manager, and Dirk van Gemert, Marketing Director, both from the Flower Council of Holland, will share successful marketing strategies used in Holland today, and provide insight on application of these strategies within the North American market.

Industry is already demonstrating strong support for the revamped CGC. Plant Products Co. Ltd., a leader in specialty horticultural markets and related fields has seized the opportunity to be the Signature Sponsor for 2011.

About the Canadian Greenhouse Conference:

A two-day conference for commercial greenhouse flower and vegetable growers, as well as retail garden centres. The CGC features a pre-conference bus tour that will highlight visits to both greenhouse vegetable and flower operations in Niagara Region.

For Further Information:

Carol Pupo, Executive Coordinator
p: 905-892-9851 | e: carol@CanadianGreenhouseConference.com

Bob Cobbledick, Conference Manager
p: 905.945.9057 | e: bob@CanadianGreenhouseConference.com

www.CanadianGreenhouseConference.com