



CGC Student Day Agenda

Thursday October 9th

10:00 AM – 1:00 PM

10:00 – 10:15 AM | Check-In & Morning Refreshments

- Receive name tags & programs, enjoy refreshments
- Casual networking is encouraged before the program begins

10:15 – 10:20 AM | Welcome & Opening Remarks

- Opening remarks with a welcome, overview of the sector and opportunities, and the goals of the day
- Moderator introduction

10:20 – 11:10 AM | Industry Panel: Career Journeys & Lessons Learned

- Moderator and three panellists take the stage for a fireside chat
- Panellist introductions
- Each panellist provides a brief overview of their careers including:
 - Unexpected turns and pivotal moments
 - Biggest challenges and how they navigated them
 - Skills and attitudes that helped them succeed
 - Advice they wish they had as students
- Q&A

11:10 – 11:40 AM | Grower Spotlight: Getting the Job

- Moderator and speaker take the stage for a fireside chat
- Moderator to ask speaker about actionable advice for landing a first job and building a career:
 - Resume & LinkedIn ideas and tips
 - Building Your Personal Brand & Pitch
 - Acing Interviews and Navigating Early Careers
 - Dos and Don'ts for Applications and Interviews
- Student Q&A

11:40 AM – 12:15 PM | Speed Networking

- Students rotate every 5 minutes through quick discussions with professionals
- Prompts provided to help spark conversations

12:15 AM – 12:25 PM | Presentation of Student Poster Award

- Denise Beaton to present awards for Student Posters

12:25 – 12:30 PM | Closing & Takeaways

12:30 – 1:00 PM | Networking Lunch

- Students are encouraged to network with each other and then head out onto the show floor before heading home