

# NEW VARIETIES DISPLAY

## TERMS & CONDITIONS

“New Varieties” are considered to be only those varieties of **potted plants, cut flowers, bedding plants & vegetables** whose introduction does not predate October 1st, 2017.

## Location

The New Varieties (Non-Selling) display will be located in the Pre-Function Hallway outside Exhibition Hall B (same location as 2018).

## Eligibility

- Space will be allocated on a first come, first served basis.
- Multiple spaces may be requested.
- Applications must be **received** by the Canadian Greenhouse Conference (CGC) prior to **September 1, 2019**.

## Cost

- **NO FEES** to display New Varieties.

## Display Size

- The display will be on a skirted, tabletop.
- Sections are 12” wide & 30” deep.

## Setup

- Product must be received by 5:00 pm on Exhibitor set-up day or space will be reassigned.
- Exhibitor is responsible to deliver their plant materials to the New Variety area in a form ready for display
- Display will be set up when the doors at the loading docks are closed at 5 pm.
- Cut flowers are to be displayed in CGC vases, 1 stem per variety.

## Tear Down

- Because the display is at the Registration area, exhibitors are responsible for collection of own

material **immediately** after the close of show (at 4 pm Thurs.).

- Any material remaining after 4:10 pm Thursday (show close) will be donated to the University of Guelph Horticulture Club plant sale.

## Signage

- CGC will provide all display identification. (5" x 8" signs)
- Please ensure all information regarding variety, breeder, booth number, etc. is included with the application form.
- The on-site Show Guide lists New Varieties Exhibitors.
- This is an educational display. No sales literature or marketing of the new variety is permitted in this area.

## Cancellation

- Exhibitors unable to display for any reason, **must notify the CGC Executive Coordinator** of their wish to cancel prior to **October 1st** at P.O. Box 11, Jordan Station ON LOR 1S0 Phone: 905-892-9851
- Failure to notify the CGC of cancellation will forfeit rights to future "new varieties" display space.

## Display Restrictions

- CGC reserves the right to accept or reject any display space application.
- This display is to provide a showcase of new varieties of greenhouse flowers, plants & produce recently introduced to the marketplace.
- CGC reserves the right to refuse display space to any company whose new variety display is not likely to be, in the opinion of the

CGC, compatible with the general character & objectives of the show.

## Liability

- Neither the CGC nor any person representing the conference, Freeman, Conexsys, GES, Red Tree Productions, GES, nor the SCCN shall be responsible for any loss, damage or injury that may occur to the exhibitor or exhibitor's employees, representatives, or property, from any cause whatsoever, prior to, during, or subsequent to, the period covered by the display contract.
- Each exhibitor on signing the display space form expressly releases the CGC from & agrees to indemnify them against all claims.
- The CGC shall have full power in the interpretation & enforcement of all rules & regulations herein contained & the power to make such amendments & further rules & regulations as they consider necessary for the proper conduct of the display.

## Registration Form On-line

- go to the CGC website > click on the Exhibitor Information Button at the top of the Page > click on Tradeshow & Exhibitor Details.

