

# EXHIBITOR QUICK FACTS

## 1. CGC TRADE SHOW HOURS

Wednesday: 9:00 am to 6:00 pm  
Thursday: 9:00 am to 4:00 pm  
Registration opens both days at 8:30 am

## 2. STANDARD 10' X 10' BOOTH includes:

- **Black Carpet in booth & Red Carpet in aisles**
- **Black Drapes:** see dimensions below. Structures must conform to exhibitor rules (see page 7)
- **4 All Access Exhibitor Passes per booth (for staff use only) to a maximum of 8 per company** (2 booths +). Additional exhibitor passes can be purchased through the exhibitor registration link.
- **Tow motors, drivers & pallet jacks** available to all exhibitors
- **Company information** listed in the on-site Show Guide
- **Complimentary Truck Parking** all 3 days
- **Complimentary coffee & muffins** in the morning & **sandwiches & cold drinks** at noon on move-in day.

## 3. EXHIBITOR RESPONSIBILITIES - Order forms on website (see page 4 & 5 for deadlines & contact information)

- Do **NOT** conduct **demonstrations, sales activities, distributions of promotional materials**, etc., in a way that interferes with or detracts from adjacent exhibits or annoys other exhibitors / patrons.
- Follow the 'Good Neighbour' Policy as outlined on page 7
- Order food & beverages to be served in your booth through **Niagara Falls Convention Centre (NFCC)**
- Order electrical outlets, Tuesday night pre-show cleaning, booth Wi-Fi connections through **NFCC**
- Ensure all electrical equipment meets Canadian Standards more details on page 8
- Order booth furniture, carpet underpadding, booth design through **GES**
- Arrange customs & transportation through **GES**
- Order AV equipment through **ENCORE**
- Order sign or banner or overhead lights hanging through **ENCORE**

## 4. NEW VARIETIES DISPLAYS - Pre-Function Hallway outside Exhibition Hall B

## 5. SPEAKER PROGRAM - Wednesday & Thursday

## 6. PURCHASE FOOD & BEVERAGES ON-SITE

- **"Syngenta" Food Court** - south east corner of the trade show floor—snacks & lunches on Wednesday & Thursday
- **"Greenhouse Canada Garden Oasis"** - snacks, coffee, light lunches

## 7. 'HAPPY HOUR' RECEPTION - Wednesday, October 5th - 4 pm to 6 pm

In the **"Greenhouse Canada Garden Oasis"** of the Trade Show with WINE / BEER cash bar & complimentary snacks

## 8. BOOTH DIMENSIONS REMINDER

